



APPLICATION FOR FUNDING ASSISTANCE

Background

The Sydney Gay & Lesbian Business Association Inc. – SGLBA – aims to deliver services to gay and lesbian professionals or business persons in Sydney and NSW. The Association was founded in 1981 as the Gay Business Association. In 1994, to reflect its broadening membership base, the Association changed its name to Sydney Gay & Lesbian Business Association Inc. In 1998 the SGLBA adopted new Articles of Association and created a Board of Directors.

Throughout the year, SGLBA hosts a variety of events, all focused on promoting member businesses, networking, education and fundraising for the Good Works Fund. These events include: Dinners, Members only Cocktail parties, New Members Welcome parties, Business Seminars, Joint functions, Breakfast Network Series and more.

Community Services

SGLBA contributes to our community through its Good Works Program and donates thousands of dollars to community causes each year. Recent recipients have included the Gay and Lesbian Rights Lobby, PFLAG, the AIDS Trust of Australia, Sydney Gay and Lesbian Counseling Service, Team Sydney and Twenty 10.

The Good Works Fund assists organisations that seek funding for a particular event, cause or ongoing operational activity.

To be considered for funding, please complete the form with as much information as possible.

Application and timing

Funding is considered across a quarterly period with cut-off dates as follows:

July 1st – 30th September – Cut-off date to be received by the Board, 1st October.

October 1st – 31st December – Cut-off date to be received by the Board, 1st January.

January 1st – 31st March – Cut-off date to be received by the Board, 1st April.

April 1st – 30th June – Cut-off date to be received by the Board, 1 July.



APPLICATION FOR GOOD WORK FUND

Name of organisation:

ABN#:

Is it a not-for-profit organisation: Yes/No

Briefly describe the goals and objectives of the organisation: How long has the organisation been in existence?

Contact person:

Applicant's title:

Business phone:

Mobile phone:

Facsimile:

Email address:

Postal address:

Website:

Does the organisation receive Government or any other lump sum funding at any time in the Financial year and if so, which month(s) and amount(s):

Describe in detail how receiving this money would be of assistance to the organisation and its beneficiaries:



Describe in detail how the funding would be used and in which period (date):

Please note if there is a timing issue (ie. urgency for seeking funding):

Communications and Public Relations

- Recipients of SGLBA funding are required to develop and manage a PR and Communications plan for SGLBA when receiving the funds. Please outline in as much detail as possible (including a timeline and dates) such a plan:
- Highlight ways in which SGLBA and the organisation may be able to work together in any PR activity.
- Recipients are required to attend SGLBA 'Lemons with a Twist' and 'Fruits in Suits' events at an agreed time to accept the funding and be available for a photo opportunity which will generally be published in the Sydney Star Observer. This should form part of your PR and Communications plan and timeline.
- Recipients of SGLBA funding agree to be showcased in any PR activity developed by SGLBA which generally requires photographs and editorial stories in newsletters and prominent website coverage.
- By submitting this application, your organisation consents to photos being taken published and / or text being used on the SGLBA website and in other SGLBA communications for promotional purposes. Such activity will generally be outlined in the agreed communications and PR plan.
- SGLBA reserves the right to publish such photographs and use agreed copy in other activity and publications (of a PR nature), (without additional approval) for a period not exceeding 18 months from when first granted.



- At appropriate milestone delivery and at the completion of the project, the successful applicant is to provide SGLBA documentations showing how the funding enabled the applicant to achieve its objectives outlined in its application.

Process for receiving funding.

Recipients of a SGLBA funding grant, once approved by the Board, must raise an invoice and supply to the Finance Director for payment no later than the last Friday of the month.

Selection Criteria.

Whilst not an exhaustive list, the Board considers applications that fit with the basic parameters for which the fund was set up and may include assisting organisations who seek funding for a particular event, cause or ongoing operational activity. Funding is to fit within the needs of lesbian and gay professionals or business persons/organisation in Sydney and NSW.

Sending an Application.

Applications should be emailed to SGLBA as follows:

ATT: Good Works Fund

info@sglba.com.au